



2024

# Annual Report

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choices  
PREGNANCY CLINIC

# A NOTE FROM THE DIRECTOR

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**Many things have changed since our beginning in 1981**, but our foundation remains the same: the truth of God's Word, the value of LIFE, and a commitment to the birth mother for as long as she allows.

**Because of your faithful support**, Sound Choices is able to provide free life-saving services to women in our community. When our patients step through the doors they are met with love, compassion, and practical resources. **Because of YOU, they know they are not alone.** Thank you for being the hands and feet of Jesus.

*Melissa Howard, Executive Director*

## OUR FREE SERVICES

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### MEDICAL SERVICES

Pregnancy Testing  
Limited Medical Ultrasound  
Pregnancy Education  
Abortion Pill Reversal Services

### SUPPORT SERVICES

Patient Advocacy  
Case Management  
Parenting Classes  
Fatherhood Support  
Abortion Recovery Support  
Access to Nurse Support 24/7  
Bible Study and Discipleship  
Connection with an Adoption Counselor  
Material Resources for Moms and Families



# OUR MISSION

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Sound Choices Pregnancy Clinic empowers women to make life-affirming pregnancy decisions through free medical services, education, and Christ-centered support, which lead to sound physical and spiritual futures.

**80** *Women who visited Sound Choices in 2024 changed their minds to choose LIFE for their babies!*

# COMMUNITY IMPACT

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Moms & Babies Served **2,114**  
Pregnancy Tests Administered **952**  
Ultrasounds Performed **81**  
Case Management Visits **29**  
Parenting Class Visits **215**  
Abortion Pill Reversal Assistance **7**  
Abortion Recovery Visits **27**  
Heard the Gospel at Sound Choices **750**

Last year, 161 women came to Sound Choices considering, or already planning on, abortion. The outcome was unknown (at last contact) for 57 moms, and 24 chose abortion. **HOWEVER, 80 moms changed their minds to choose life for their babies while at Sound Choices!**

*“Never felt so safe and secure at a place. Loved this place and would recommend to EVERY woman! Thank you!”*

*~ 2024 Sound Choices Patient*



# COMMUNITY SUPPORT

Active Donors	979
Recurring Donations	169
New Donors	197
Partnering Churches	82

## INCOME \$484,908

Baby Bottle Boomerang	\$117,035
Gala Donations	\$451
Online Donations	\$161,616
Year-end Giving Campaign	\$90,479
General Donations	\$115,327

*Sound Choices operates on a two-year fundraising cycle, which means that we anticipate lower income in even years, and higher income in odd years, and we plan accordingly.*

## EXPENSE \$504,070

Patient Medical Services	\$159,143
Community Education and Development	\$107,748
Patient Support Services and Programs	\$87,002
Staff/Volunteer Education and Training	\$31,778
Programs Administration	\$93,259
Utilities/Building	\$11,287
Compassionate Care Resources for Families	\$13,853



Will you consider giving so that even more moms have the opportunity to choose life for their babies?

# FROM OUR PATIENTS

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*“Loved the conversation, also loved that she prayed over the baby in the womb.”*

*“Thank you for creating a safe place for women who come for guidance and the love of God.”*

*“I came in today nervous, but now leaving confident.”*

*“I felt heard and unjudged. My advocate LISTENED to me, which I don't get often. Thank you very much! Please continue to walk in God's light and be a blessing to the world.”*

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*Women accepted Christ during their visit to Sound Choices in 2024.*







# Become a Volunteer

Volunteers are crucial to the ministry of Sound Choices. Without our volunteers, the ministry could not exist. The time commitment is small and we will train you!

**For more information, scan the code below or email  
[Info@SoundChoicesPC.org](mailto:Info@SoundChoicesPC.org).**



*Will you serve the moms and babies  
of our community by volunteering  
ONE three - hour shift per week?*

# BOARD OF DIRECTORS

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Ron Stotser, *Board President*

Erin Noelte, *Vice President*

Haley Merritt, *Secretary*

Melissa Howard, *Executive Director*

Jake Harris

Susan Barnes

Dr. Dave Bury

Terry Hattaway

Mike Maldonado

Jason Shawa

# STAFF

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Melissa Howard, *Executive Director*

Dr. Banks Carroll, *Medical Director*

Dr. Cam Kersey, *Radiologist*

Karen Herndon, R.N., *Nurse Manager*

Rhonda Hattaway, R.N., *Staff Nurse*

Cindy Howard, R.N., *Staff Nurse*

Erin Gutowski, *Associate Director*

Beth Conant, *Patient Services Director*

Renae Davidson, *Development Director*

Kim Pilcher, *Financial Assistant*

Joann Montgomery, *Office Manager*

Cathy Thorpe, *Staff Receptionist*



***The photographs throughout this report are of actual Sound Choices patients and their family members. Your support is providing hope, healing, and LIFE!***

sound  
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